

## Salisbury Community Area Status Report

January 2021

### Background and context

The overarching aim of the Wiltshire Council recovery plan is to enable Wiltshire agencies and partners to support local residents, communities and businesses and staff from responding organisations manage their own recovery from the incident.

Salisbury has seen an incredible response to the COVID19 pandemic with volunteers leading the response and strategic partners working collaboratively to support our communities.

As we now look ahead, this document provides a summary of information that can be utilised to help inform local community recovery plans. It brings together the differing data and information sources from across the city, that will help us to understand the local impact of COVID-19. It also highlights communities that may have been disproportionately affected by the pandemic and any gaps in our current knowledge that may be suitable for further intelligence gathering.

This document considers the actions, projects and plans that are emerging from across our volunteers, community groups and partners. This subsequently provides an overview of the gaps in our local knowledge and some potential next steps for further collaborative working.

Although the impact of COVID-19 is considerable, it is recognised that some local issues already existed and that these will need to be tackled as well.

Whilst it is natural to focus on the negative impacts of COVID-19, it is important to recognise and build on any positives that have occurred. These include the closer working between organisations, increased community cohesion, new volunteers and the wider use of the internet / social media.

### Voluntary & Community Sector (VCS)

There are around 2000 charities registered in Wiltshire, though c.2,700 registered charities deliver services in Wiltshire with many more unregistered local groups and community organisations.

Wiltshire's VCS provides vital services, core to our communities' resilience and sustainability, our health, wellbeing and economy.

Predicting the long-term impact on the sector is challenging: *latest national research by ProBono Economics (Aug.2020)*:

- 85% of charities expect a negative financial impact
- 70% think it will take over a year for pre-covid income levels to be restored
- 68% expect demand for services to increase
- 58% expect to scale back their provision
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**Current local picture:** (as of December 2020 Wiltshire VCS Impact Survey – Part 2)

- 32% of those VCS who continued to offer a service saw a 32% increase in demand with the biggest demand being around Befriending support / supporting peoples mental health and wellbeing.
- 45 % of services remained partially open; 31% fully open and 20% still temporarily closed and 4% permanently closed
- 75% have stated they have changed the way they are delivering their core services
- 73% stated they are operating at a reduced level of service delivery
- 44% of the VCS said they will need more volunteers to meet the increased demands for their services

**Positive local grant-making:**

- Wiltshire Community Foundation c.£514,000 to 144 groups (*March to August*) and TNLCF: c.£370,000 (*April to June*) a 'drop in the ocean' when considering £150M - £200M sector income and estimated reductions in income.
- 55% of organisations had been successful in securing funding in the last 6 months (*Wiltshire VCS Impact Survey Part 2 2020*)

**Community data and information**

Local data is being collected from a range of sources to provide an overview of the current situation within our community. This is being combined with the outcomes of discussions on the impact of COVID-19 to inform the key issues emerging and where resources should be focussed.

- JSNA local data sets – collected in winter 2019 - <https://www.wiltshireintelligence.org.uk/community-area/salisbury/>
- Wiltshire CAJSNA 2020 Community Survey Results (Salisbury)
- Wiltshire Council Housing Team Universal Credit Data – December 2020
- Salisbury Area Board discussion reference City Hall - 3<sup>rd</sup> December 2020 <https://cms.wiltshire.gov.uk/ieListMeetings.aspx?CId=168&Year=0>
- Meeting with Leader & Deputy Leader of Salisbury City Council to discuss local priorities – 4<sup>th</sup> December 2020
- Wiltshire Citizen Advice – Universal Credit Data – December 2020
- Discussion with Harnham Community – 5<sup>th</sup> January 2021
- Salisbury BID – Footfall Reports 2020 - <https://salisburybid.co.uk/footfall-reports/>
- Wiltshire's Voluntary and Community Sector (VCS) Report - Prepared for Wiltshire Recovery Coordination Group (RCG) – 9<sup>th</sup> September 2020
- Meeting with Safer & Supportive Salisbury network group – 12<sup>th</sup> January 2021

## Understanding the emerging themes and impact of COVID-19

The impact of COVID-19 has affected some groups in the area more than others and exasperated some pre-existing issues. Further investigation will be required in some cases to ascertain who needs what support. Possible groups may include:

1. Youth People – Many young people in Salisbury are facing challenges around good quality employment opportunities (Apprenticeship rates are 74 per 10,000 compared to 139 per 10,000 across Wiltshire as a whole - JSNA data pack 2020), poor mental health and a disruption to education. 11% of 0-19 year olds in Salisbury are thought to be living in poverty which is higher than the Wiltshire average of 9.4% - JSNA data pack 2020
2. Older & Vulnerable People - The need to self-isolate has had a negative impact on mental health, and an increase in loneliness and depression. Those living with dementia have been one of the most vulnerable groups. Whilst digital opportunities offers advantage to some, to others this is a real challenge.
3. Families on low income – There has been an increase in debt and consequently the demand for supporting services. This is linked to employment, housing, mental health, loan sharks and other issues.
4. Black & Minority Ethnic Groups (BAME) – Salisbury, like many parts of Wiltshire, has a relatively small number of people from BAME groups (4.3% at the 2011 Census). However, better awareness, understanding and collaboration with BAME groups who reside in Salisbury needs to be explored and built.

Analysis of the data so far suggests the following issues are emerging. This list may increase and change after further consultation and as new data arises

Possible Emerging Issue	Impact of COVID-19	Supporting evidence source
<b>Community</b> - Life expectancy for both men (79 years) and women 83 years) in Salisbury is lower than that of the Wiltshire average (81 men & 84 women)	Direct impact from COVID 19 on physical and mental health, loneliness and isolation.	JSNA 2020 data
<b>Community</b> – Community Area Survey revealed top 5 priorities in Salisbury to be: Tackling climate change, improving opportunities for cycling & walking, improving waste & recycling rates, tackling anti-social behaviour and crime and increasing wildlife and bio-diversity.	Priorities may have changed due to COVID 19.	CAJSNA survey data.
<b>Community</b> – The ethnicity in Salisbury is predominantly White British 91.11%, with White other making up 4.64% and BAME making up 4.25%	Possible disproportionate COVID affect on BAME communities.	Meeting with Leader & Deputy Leader of Salisbury City Council

<p><b>Community – Volunteers -</b> Building back better requires a strategy for harnessing the skills and enthusiasm of the new volunteers who have come forward - this means getting a Volunteer Bureau infrastructure into place to both harness and support volunteers</p>	<p>Increased volunteers but little infrastructure in place to harness and support the good will going forward.</p>	<p>Safer &amp; Supportive Salisbury Networking Group</p>
<p><b>Health &amp; Wellbeing -</b> 29% of 10-11 year olds in Salisbury are obese or overweight which equates to almost 1 in 3 children in year 6.</p>	<p>Possible increase due to more time spent at home.</p>	<p>JSNA 2020 data</p>
<p><b>Health &amp; Wellbeing</b> In 2018.19, 41% of people at particular risk from the impact of flu in Salisbury received the flu vaccination. This is lower than the Wiltshire rate of 51%</p>	<p>Possible indicator to % of people who may take the COVID vaccine.</p>	<p>JSNA 2020 data</p>
<p><b>Health &amp; Wellbeing -</b> The rate of hospital admissions as a result of accidental injury in Salisbury is 170 per 10,000, compared to 140 per 10,000 persons in Wiltshire.</p>	<p>Possible fall in numbers of those attending medical help as a result of COVID.</p>	<p>JSNA 2020 data</p>
<p><b>Health &amp; Wellbeing –</b> The rate of hospital admission as a result of self-harm in Salisbury equates to 33 per 10,000 persons, compared to the Wiltshire rate of 27 per 10,000</p>	<p>Possible increase in numbers due negative mental health impact of COVID.</p>	<p>JSNA 2020 data</p>
<p><b>Health &amp; Wellbeing -</b> Before the pandemic Sport England's <i>Active Lives</i> survey (May 2019/20), which presents information on three levels of activity for adults aged 16+, showed Wiltshire's participation figures at <b>64.3% Active</b> (at least 150 minutes a week); <b>14% Fairly active</b> (an average of 30-149 minutes a week) and <b>21.7% Inactive</b> (less than 30 minutes a week).</p>	<p>Possible decrease due to the pandemic</p>	<p>Wiltshire Council Sports Development Team</p>
<p><b>Children &amp; Young People –</b> 71% of children in Salisbury achieve the expected standard in reading, writing and maths at the end of primary school. This is higher than the Wiltshire average of 64%.</p>	<p>Possible decrease due to impact of national school closures and local year group isolation due to COVID</p>	<p>JSNA 2020 data</p>

<b>Children &amp; Young People</b> – 13% of Salisbury pupils have either an Education, Health and Care Plan or Special Educational Needs.	Possible disproportionate, detrimental impact on SEND pupils as needs during COVID lock downs not being met.	JSNA 2020 data
<b>Children &amp; Young People</b> – 61% of schools in Salisbury are engaged with the Healthy Schools programme. This is higher than the Wiltshire average of 56%	Possible drop off as schools reevaluate priorities.	JSNA 2020 data
<b>Older People</b> – 68% of people aged 65+ received the flu vaccination in Salisbury in 2018/19 compared with 75% for Wiltshire.	Possible indicator to % of people who may take the COVID vaccine.	JSNA 2020 data
<b>Older People</b> – In Salisbury 41% of people aged 40-74 who were offered an NHS Health Check, had one. This is lower than the Wiltshire average of 51%.	Possible decrease in number of people accessing health related services in Salisbury due to COVID 19.	JSNA 2020 data
<b>Older People</b> – The rate of hospital admissions due to falls for people aged 65+ in Salisbury is 2,473 per 100,000 compared with 2,135 per 100,000 persons for Wiltshire.	Possible decrease in number of people accessing health related services in Salisbury due to COVID 19.	JSNA 2020 data
<b>Older People</b> – In Salisbury, the rate of carers aged 65+ known to Carers Support Wiltshire is 44 per 1,000 persons. Across Wiltshire, only 13.4% of adult carers aged 65+ feel that they have as much social contact as they would like.	Possible increase due to COVID 19 lock downs.	JSNA 2020 data
<b>Older People</b> – The rate of people aged 65+ supported to live independently in Salisbury is 56 per 1,000 persons. This is higher than Wiltshire's average of 45 per 1,000.	Possible decrease as the needs and dependencies of people increase due to COVID	JSNA 2020 data
<b>Older People – Mental health</b> - with an emphasis on building community social confidence and reconnecting with opportunities following the pandemic.	The subgroups discussed were those with identified mental health needs, older isolated people and those who have been digitally excluded (financial, digital confidence, EAL)	Safer & Supportive Salisbury network meeting

	Other things that came up here are bereavement, long covid and joblessness.	
<b>Community Safety</b> – The rate of reported anti-social behaviour in Salisbury is 30 reports per 1,000 persons. This is higher than across Wiltshire (14 per 1,000)	Possible temporary decrease due to COVID lock downs.	JSNA 2020 data
<b>Community Safety</b> – The rate of alcohol related hospital admissions in Salisbury is 2,105 per 100,000 persons. This is higher than the rate for Wiltshire of 1,827 per 100,000.	Possible increase due to increased pressure on mental health due to COVID 19 impacts.	JSNA 2020 data
<b>Community Safety</b> – 27 violent offences were recorded per 1,000 persons in Salisbury, compared with 18 per 1,000 in Wiltshire.	Possible decrease of violent offences as a result of COVID 19 lock down.	JSNA 2020 data
<b>Community Safety</b> – Salisbury has a rate of reported domestic abuse offences of 11 per 1,000 persons. This is higher than across Wiltshire (8 per 1,000).	Possible increase of domestic abuse due to COVID 19 lock down.	JSNA 2020 data
<b>Community Safety</b> – Between 2016-18 almost 3,000 road traffic collisions causing injury were recorded on Wiltshire roads. In Salisbury the rate of these collisions is 169 per 100,000 persons, lower than the rate of 196 per 100,000 persons across Wiltshire.	Possible temporary decrease due to COVID 19 lock down and reduction in traffic.	JSNA 2020 data
<b>Housing</b> – In Salisbury 9.6% of homes are considered to be in fuel poverty, compared with 9.3% in Wiltshire.	Possible increase due to increased financial pressures as a result of furlough and job loss.	JSNA 2020 data
<b>Housing</b> – In November 2019, there was demand in Salisbury for 326 affordable one bedroom homes, 191 affordable two bedroom homes and 115 affordable three or more bedroom homes.	Possible increase due to increased financial pressures as a result of furlough and job loss.	JSNA 2020 data
<b>Housing</b> – Between 2016/17 and 2018/19 580 new homes were completed in Salisbury, of which 64 were affordable homes. There are 6,060 new	Possible increase in the need of more affordable housing due to economic impact of COVID.	JSNA 2020 data

homes planned to be built in Salisbury between 2007-2026		
<b>Environment</b> – 49% of energy performance certificates issues to homes in Salisbury have a rating of D-G (low efficiency) compared to 56% in Wiltshire.	No significant impact	JSNA 2020 data
<b>Environment</b> – Less than 16% of Wiltshire’s waste went to landfill in 2018/19. 89% of Wiltshire’s recycled, composted and reused waste is now being handled in the UK. In 2018/19, there were 296 reported incidences of fly tipping in Salisbury.	Possible increase due to reduced hours and booking requirement for Household Recycling Centres	JSNA 2020 data
<b>Environment</b> – 9% of Salisbury is classified as either a Site of Special Scientific Interest (SSI) or a County Wildlife Site (CWS). 2,149 individual species have been recorded in the Salisbury area.	Possible impact as focus moves from environment to other factors as a result of COVID.	JSNA 2020 data
<b>Environment</b> – Salisbury has three air quality management areas.	No significant impact.	JSNA 2020 data
<b>Transport</b> – Salisbury has a total road network of 131kms. The committed spend for road resurfacing in Salisbury for 2019/20 was £438,642. This is 4% of Wiltshire’s total committed spend.	Possible impact due to pressures on Wiltshire Council budgets.	JSNA 2020 data
<b>Transport</b> – Between 2012-2017, there was an estimated 1.8% increase in traffic flow on roads in Salisbury. The average morning peak (7-9am) traffic speed on A-roads in Salisbury is 18.8mph	Possible reduction during lock down but no long term significant impact.	JSNA 2020 data
<b>Transport</b> – A need to assess the increase in traffic flow on key primary roads, such as Harnham Road. This is important a) because of the danger to cyclists and pedestrians, but b) because of the effect on air pollution, especially on roads (such as Harnham Rd) used by children going to school. Anecdotally I	Covid 19 definitely reduced the traffic flow, but now back to pre-pandemic levels	Harnham Community

am convinced that the traffic on Harnham Rd has substantially increased over the last few years, and will increase more with new housing developments on Netherhampton Road, and this is particularly at peak morning times when children are going to school.		
<b>Transport</b> – 11 out of 57 speed surveys conducted in Salisbury between 2017-2019 were eligible for Community Speed Watch initiatives.	No significant impact	JSNA 2020 data
<b>Transport</b> – The rate of killed or seriously injured casualties on roads in Salisbury is 39 per 100,000 persons. This is lower than the rate for Wiltshire (46 per 100,000)	No significant impact	JSNA 2020 data
<b>Transport</b> – Between September 2019 and February 2020, 117 children in Salisbury completed Bikeability training.	Reduction in number of children taking part in the scheme due to COVID.	JSNA 2020 data
<b>Employment &amp; Economy</b> – The percentage of working age population in Salisbury is 60%, equal to that across Wiltshire.	Probable impact on numbers of unemployed due to COVID.	JSNA 2020 data
<b>Employment &amp; Economy</b> – 8% of working age people in Salisbury are claiming out of work benefits, which is higher (5%0 than the Wiltshire average	Probable impact on numbers of unemployed due to COVID.	JSNA 2020 data
<b>Employment &amp; Economy</b> – A 2018 survey revealed that the biggest employment sectors in Salisbury are wholesale and retail trade and health & social care.	Probable impact on numbers of unemployed due to COVID.	JSNA 2020 data
<b>Employment &amp; Economy</b> – Salisbury has a rate of 74 apprenticeships per 10,000 people aged 16+. This is lower than the Wiltshire rate of 139 per 10,000	Probable impact on numbers of unemployed & opportunities due to COVID.	JSNA 2020 data
<b>Employment &amp; Economy</b> – The average estimated personal loan amount per person in Salisbury is £518.60, which is lower than the Wiltshire average of £796.23	Probable increase in loans due to COVID 19.	JSNA 2020 data



<p><b>Employment &amp; Economy</b> – There were 368 awarded claims through the local welfare provision scheme in Salisbury between 2016/17 and 2018/19.</p>	<p>Probable increase due to increased financial hardship.</p>	<p>JSNA 2020 data</p>
<p><b>Employment &amp; Economy</b> – Month on month increase in Universal Credit Claims across the Salisbury Job Centre Plus area, rising from 7,164 in May 2020 to 8,060 in September 2020. The biggest rise has occurred from claimants who are <b>in work</b>.</p>	<p>Probable increase due to furlough and reduction in hours due to COVID 19</p>	<p>Wiltshire Council Housing Team</p>
<p><b>Employment &amp; Economy</b> – Wiltshire Council as a social landlord has <b>1524</b> tenants in receipt of UC Housing costs (as of December 2020)</p> <p>The transition across to Universal Credit has ongoing challenges that affect Wiltshire Council tenants. E.g. The minimum 5 week wait for first payments, the way it is paid monthly in a lump sum, which in some cases causes budgeting issues etc</p>	<p>Probable increase due to furlough and reduction in hours due to COVID 19</p>	<p>Wiltshire Council Housing Team</p>
<p><b>Employment &amp; Economy</b> – The latest Universal Credit figures to mid-November 2020 reveal a higher rise of 130 cases whilst other Job Centre Plus areas in Wiltshire saw a smaller rise of 100 cases.</p>	<p>Probable increase due to furlough and reduction in hours due to COVID 19</p>	<p>Wiltshire Citizen Advice</p>
<p><b>Employment &amp; Economy</b> – Footfall for the year to November 2020 is 41.7% down on the previous year</p>	<p>Decrease due to COVID-19 restrictions.</p>	<p>Salisbury BID</p>
<p><b>Employment &amp; Economy</b> – Increase in poverty</p>	<p>Given that we can expect more people to emerge into a category of need.</p>	<p>Safer &amp; Supportive Salisbury Network Group</p>
<p><b>Arts, Culture &amp; Leisure</b> – 72% of residents in Salisbury are members of the library</p>	<p>Numbers of visits will have temporarily</p>	<p>JSNA 2020 data</p>

compared with 34 across Wiltshire. A total of 360,679 visits to Salisbury library was recorded in 2018/19.	dropped due to lock down restrictions.	
<b>Arts, Culture &amp; Leisure</b> – In Salisbury there are 21 venues hosting cultural activities. There are 414 in total across Wiltshire.	Possible reduction in venues. E.g. City Hall closed indefinitely.	JSNA 2020 data Salisbury Area Board discussion on City Hall 3 <sup>rd</sup> December 2020
<b>Arts, Culture &amp; Leisure</b> – 2.8% of working people in Salisbury are employed in the arts, entertainment and recreation sector compared with 2.5% across Wiltshire.	Probable number of job losses in this sector due to COVID restrictions.	JSNA 2020 data
<b>Arts, Culture &amp; Leisure</b> – In 2018/19 there were 512,474 visits to Five Rivers Health & Wellbeing Centre.	Reduction in numbers due to COVID restrictions and downturn in individual economic situation.	JSNA 2020 data

It is important that this is an inclusive process as possible with everyone given an equal opportunity to feed in and partake in this recovery work. However, it is recognised that some may choose not to engage, and that work will take place that is not captured in this document.

### How local actions can be supported

The local response within Salisbury is one of co-production recognising that to move forward beyond COVID 19, it is important that we work together, sharing information and resources where appropriate.

The Area Board covers the whole community area and is responsible for this document. It links local delivery to Wiltshire Council, the Police, Public Health, the Voluntary & Community Sector and other partners. It is an accountable body with influence and powers. It has its own funding to help support local initiatives. The Area Board will use this document to support local recovery and also encompass issues that were existing prior to COVID-19.

Wiltshire Council's thematic approach to the county's recovery is structured around the following 4 themes, and it will be helpful to use these as we progress our local recovery in Salisbury:

- I. **Economy and employment**
- II. **Health, well-being and adult care**
- III. **Community Resilience**
- IV. **Young people, education and children**

The Area Board, working with existing (and where needed) new sub-groups, Salisbury City Council, community groups, the voluntary & community sector and other partner organisations, will carry out further investigation on the community issues, themes and priorities, bringing together work currently happening and identifying areas for development.

The Area Board will have updates of how this work is progressing as a standing item at its meetings.

### Next steps

- I. Engage and consult with partner organisations and community groups (From December 2020 onwards)
- II. Update this document as a result of engagement (ongoing)
- III. Bring forward this document for discussion at Area Board meeting (21<sup>st</sup> January 2021)
- IV. Review this document regularly in response to changes and celebrate completed actions every two months or as required (From May 2021)